



DINOFLEX Group Limited Partnership

MEDIA RELEASE

February 15, 2010: For Immediate Release

For Further Information Contact:
Susan Johnson, Sales Manager
Email: sjohnson@dinoflex.com
Tel: 250-832-7780

MOLSON CANADIAN HOCKEY HOUSE – CONCORD PLACE:

SALMON ARM, BC CANADA --- Dinoflex Group LP is very proud to announce their participation in providing 3500 SF of recycled rubber flooring at the “Molson Canadian Hockey House – Concord Place”, which included two custom logos, one for Hockey Canada and the other for the IIHF. We are very excited to be a part of this great venue for our Canadian athletes, their families and fans of the great Canadian game. We wish all athletes great success as we host this monumental event!

Dinoflex Group LP manufactures in Salmon Arm, British Columbia, using recycled rubber tire crumb purchased to produce indoor and outdoor surfacing and ships these products **world** wide.

“We’re proud to be part of this once in a lifetime opportunity in supplying a BC made product into the Molson Canadian Hockey House at Concord Place” says Terry MacLeod, CEO of Dinoflex Group LP. “It truly puts our best foot forward as a manufacturer of sustainable products on the world’s stage.”

Dinoflex’s commitment to using recycled materials helps reduce waste, extends the life of initial raw materials i.e. crude oil and gives the consumer durable, easy to install recycled rubber surfacing products.

For further information on **Dinoflex** recycled rubber products made from recycled rubber tire crumb check out the web site www.dinoflex.com or call **toll free 1-877-713-1899**.



DINOFLEX...

flooring that lasts!